

2023 Mid-Atlantic Fruit and Vegetable Convention Educational Program Session Outline

Monday, January 30	
01 Greenhouse Vegetables	06 PA Pesticide License Training
02 FSMA Grower Training	07 Managing a Profitable Farm Market Bakery
03 Soil Fertility/Health	08 YGA Listeria Workshop
04 Spotted Lantern Permit	09 Bus Tour
Tuesday Morning, January 31	Tuesday Afternoon, January 31
11 High Tunnels	21 High Tunnels
12 Phytophthora	22 General Vegetables
13 Cole Crops	23 Soil Health/Cover Crop
14 Garlic	24 Biocontrols
15 Urban Ag	25 Urban Ag
16 Snap Beans	26 Wholesale Marketing
17 Farm Market Staff Training	27 Achieving Success at Farmers Markets
18 Tree Fruit	28 Tree Fruit
19 Keynote	
Wednesday Morning, February 1	Wednesday Afternoon, February 1
31 Tomatoes	41 Basic Vegetable Production
32 Basic Vegetable Production	42 Organic Veg Production
33 Organic Veg Production	43 Stone Fruit
34 Greenhouse Ornamentals	44 Greenhouse Ornamentals
35 Marketing 101	45 Diversification in Agritourism
36 Small Fruit	46 Small Fruit
37 Labor/Farm Management (joint)	47 Labor/Farm Management
38 Tree Fruit	48 Tree Fruit
39 Spanish	49 Spanish

Wednesday Evening, February 1	
71 Commercializing Your Ideas Roundtable	
Thursday Morning, February 2	Thursday Afternoon, February 2
51 Pumpkins	61 Sweet Corn
52 General Vegetables	62 Pollinators
53 Potatoes	63 Potatoes
54 Cut Flowers	64 Equipment Technology,
55 Growing and Marketing High Value Niche Crops to Enhance Your Direct Market	65 Digital and Social Media Marketing
56 Small Fruit	66 Small Fruit
57 Stone Fruit	67 Labor/Farm Management
58 Tree Fruit	68 Tree Fruit