

MID-ATLANTIC

fruit & vegetable convention



Pre-Convention Workshop
Managing Your Farm Business
Monday January 29, 2018

9:00 a.m. to 11:45 a.m.

Fee - \$45

Schedule

- 9:00 **Tracking Costs Across All Enterprise** - Peter Hicks, Hicks Brothers, LLC
- 9:45 **Financial Management Tools** - Michael Sciabarrasi, Univ. of New Hampshire Extension
- 10:30 **Break**
- 10:45 **Evaluating a New Enterprise** – Ginger Myers, Univ. of Maryland Extension
- 11:30 **Market Forecasting and Analysis** - Michael Sciabarrasi, Univ. of Maryland Extension
- 11:45 **Adjourn**

Presented by the
Mid-Atlantic Fruit and Vegetable Convention
and Penn State Extension



Pre-registration is required.
Register with PVGA [here](#).
For information call 717-694-3596